

A watercolor-style landscape painting of a golf course. The scene features rolling green hills, a central pond with blue water, and several trees in the background. The overall color palette is dominated by various shades of green and blue, with a soft, painterly texture.

The Cannabis Alliance Summer Classic

LEAVENWORTH

JUNE 27, 2024

Introduction

LEAVENWORTH GOLF CLUB

RUN OF THE DAY

Sponsor Check-in: 10:30am

General Check-in: 11am

Shotgun Start: 12pm

End time: 5pm

Award reception & raffle to follow



Summer Classic Sponsorships

SHORTCUTS

[Co-Presenting](#)

[Award Reception](#)

[Putting Competition](#)

[Specialty Hole](#)

[Hole](#)

[Lunch](#)

[Raffle](#)

[Overview](#)

[Add-ons](#)

[Raffle Donations](#)

[Deliverables](#)

[Contact](#)

Beverage Cart

\$3,000

PERKS

Event – Golf for four

Event – 1 branded drink ticket
for all golfers

Event – Verbal recognition

Event – Swag bag opportunity

Event – Raffle donation opportunity

Alliance Website – Logo on event page

Alliance Social – 1 pre-event recognition post
– 1 IG post/story mention & tag
day of event

– 1 post-event recognition post

Alliance Newsletter – 1 multi-sponsor recognition

Co-Presenting

\$5,000

PERKS

Event – Golf for four

Event – Hole sponsorship

Event – Logo on all marketing

Event – Verbal recognition

Event – Swag bag opportunity

Event – Raffle donation opportunity

Alliance Website – Logo on event page

Alliance Social – 1 15-sec. reel ad pinned to FB & IG

– 1 pre-event recognition post

– Co-presenting title mention &
tag on all social posts

– 1 post-event recognition post

Alliance Newsletter – 1 multi-sponsor recognition

Award Reception

\$4,000

PERKS

Event – Golf for four

Event – Pop-up banner at award reception

Event – Promo table at award reception

Event – Hole sponsorship

Event – Verbal recognition

Event – Swag bag opportunity

Event – Raffle donation opportunity

Alliance Website – Logo on event page

Alliance Social – 1 pre-event recognition post
– 1 IG post/story mention & tag day of event
– 1 post-event recognition post

Alliance Newsletter – 1 multi-sponsor recognition

Putting Competition

\$2,000

PERKS

Event – Golf for four

Event – Pop-up banner at
putting competition

Event – Verbal recognition

Event – Swag bag opportunity

Event – Raffle donation opportunity

Alliance Website – Logo on event page

Alliance Social – 1 pre-event recognition post
– 1 IG post/story mention & tag
day of event

– 1 post-event recognition post

Alliance Newsletter – 1 multi-sponsor recognition

Specialty Hole

\$2,000

PERKS

Event – Golf for four

Event – Hole sponsorship

Event – Branded sign at hole

Event – Swag bag opportunity

Event – Raffle donation opportunity

Alliance Website – Logo on event page

Alliance Social – 1 pre-event recognition post

– 1 IG post/story mention & tag

day of event

– 1 post-event recognition post

Alliance Newsletter – 1 multi-sponsor recognition

*Specialty holes include: fun hole,

Hole

\$1,500

PERKS

Event – Golf for four

Event – Hole sponsorship

Event – Branded sign at hole

Event – Swag bag opportunity

Event – Raffle donation opportunity

Alliance Website – Logo on event page

Alliance Social – 1 pre-event recognition post

– 1 IG post/story mention & tag
day of event

– 1 post-event recognition post

Alliance Newsletter – 1 multi-sponsor recognition

Lunch

\$1,500

PERKS

Event – Golf for four

Event – Branded bag/box lunch
for all golfers

Event – Verbal recognition

Event – Swag bag opportunity

Event – Raffle donation opportunity

Alliance Website – Logo on event page

Alliance Social – 1 pre-event recognition post
– 1 IG post/story mention & tag
day of event
– 1 post-event recognition post

Alliance Newsletter – 1 multi-sponsor recognition

Raffle

\$1,500

PERKS

Event – Golf for four

Event – Branded raffle tickets

Event – Verbal recognition

Event – Swag bag opportunity

Event – Raffle donation opportunity

Alliance Website – Logo on event page

Alliance Social – 1 pre-event recognition post

– 1 IG post/story mention & tag

day of event

– 1 post-event recognition post

Alliance Newsletter – 1 multi-sponsor recognition

Add-ons

\$10 - \$420

PERKS

- Golf for four - \$420
- Golf for two - \$250
- Contest package (per golfer) - \$40
 - 1 mulligan
 - 2 raffle tickets
 - entrance to the putting contest
- Raffle tickets - \$10
- Event photo gallery - \$5-200

*Contest Package is required for all prizes

Deliverables

LOGOS: Logos will appear on Summit web page. Sponsors to submit logos to staff by uploading to the [Sponsor Logos folder](#) using the following specs:

Size: 1500px minimum

File type: .png or jpg

file name: BRAND_Summit2024

If you would like an outbound link accompanying your logo, please email staff your website and/or social handles. Must submit logos and links to staff by 4/20.

BANNERS: Sponsors are responsible for providing, delivering, and setting up their own banners and displays.

SWAG BAGS: All items are subject to staff approval and must be 502-compliant. Must be physically delivered to staff or in communication with staff about delivery by 5/1.

SOCIAL MEDIA: Custom reel ads will be published to Alliance Instagram and Facebook. Pinned ads will remain pinned until 5/31. Sponsors are responsible for delivering brand logo & caption to staff for reel & post ads within 2 weeks of securing sponsorship. Individual recognition & multi-sponsor posts are published at staff's schedule & discretion.

POST-EVENT RECOGNITION: 1 multi-sponsor recognition post means sponsor names will be collectively listed in a single post-event newsletter with outbound link to sponsor website and/or social, and a single post-event Instagram post and Facebook post. Dates TBD by staff.

VERBAL RECOGNITION: Verbal recognition of sponsorship on the day of the event.



THE CANNABIS ALLIANCE

Thank you for supporting The Cannabis Alliance. We're looking forward to another memorable and impactful Summer Classic together! Questions about sponsorship details? Need assistance securing a sponsorship? We're here to help!

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Membership & Marketing Director

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[Contact Us](#)

[Secure a Sponsorship](#)