



# The Cannabis Alliance Summer Classic

LEAVENWORTH

JUNE 27, 2024

# Introduction

LEAVENWORTH GOLF CLUB

## RUN OF THE DAY

Sponsor Check-in: 10:30am

General Check-in: 11am

Shotgun Start: 12pm

End time: 5pm

Award reception & raffle to follow



# Summer Classic Sponsorships

## SHORTCUTS

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# Co-Presenting

**\$5,000**

## PERKS

Event – Golf for four

Event – Branded golf cart

Event – Hole sponsorship

Event – Golf hole to decorate

Event – Swag bag opportunity

Event – Verbal recognition

Event – Logo on all marketing

Alliance Website – Logo on event page

Alliance Social – 1 15-sec. reel ad pinned to FB & IG

– 1 pre-event recognition post

– Co-presenting title mention &  
tag on all social posts

– 1 post-event recognition post

Alliance Newsletter – 1 multi-sponsor recognition

# Award Reception

**\$4,000**

## PERKS

Event – Golf for four

Event – Pop-up banner at award reception

Event – Promo table at award reception

Event – Swag bag opportunity

Event – Verbal recognition

Alliance Website – Logo on event page

Alliance Social – 1 pre-event recognition post  
– 1 IG post/story mention & tag day of event

– 1 post-event recognition post

Alliance Newsletter – 1 multi-sponsor recognition

# Beverage Cart

**\$3,000**

## PERKS

Event – Golf for four

Event – Branded beverage cart

Event – 1 branded drink ticket  
for all golfers

Event – Swag bag opportunity

Event – Verbal recognition

Alliance Website – Logo on event page

Alliance Social – 1 pre-event recognition post  
– 1 IG post/story mention & tag  
day of event  
– 1 post-event recognition post

Alliance Newsletter – 1 multi-sponsor recognition

# Putting Competition

\$2,000

## PERKS

Event – Golf for four

Event – Pop-up banner at  
putting competition

Event – Swag bag opportunity

Event – Verbal recognition

Alliance Website – Logo on event page

Alliance Social – 1 pre-event recognition post  
– 1 IG post/story mention & tag  
day of event  
– 1 post-event recognition post

Alliance Newsletter – 1 multi-sponsor recognition

# Specialty Hole

**\$2,000**

## PERKS

Event – Golf for four

Event – Branded golf cart

Event – Hole sponsorship

Event – Golf hole to decorate

Event – Swag bag opportunity

Alliance Website – Logo on event page

Alliance Social – 1 pre-event recognition post

– 1 IG post/story mention & tag  
day of event

– 1 post-event recognition post

Alliance Newsletter – 1 multi-sponsor recognition



# Hole

**\$1,500**

## PERKS

Event – Golf for four  
Event – Branded golf cart  
Event – Hole sponsorship  
Event – Hole to decorate  
Event – Swag bag opportunity

Alliance Website – Logo on event page

Alliance Social – 1 pre-event recognition post  
– 1 IG post/story mention & tag  
day of event  
– 1 post-event recognition post

Alliance Newsletter – 1 multi-sponsor recognition

# Lunch

**\$1,500**

## PERKS

Event – Golf for four

Event – Branded bag/box lunch  
for all golfers

Event – Swag bag opportunity

Event – Verbal recognition during  
lunch

Alliance Website – Logo on event page

Alliance Social – 1 pre-event recognition post  
– 1 IG post/story mention & tag  
day of event  
– 1 post-event recognition post

Alliance Newsletter – 1 multi-sponsor recognition

# Raffle

**\$1,500**

## PERKS

Event – Golf for four

Event – Branded raffle tickets

Event – Recognition on mobile scoreboard

Event – Swag bag opportunity

Event – Verbal recognition during raffle

Alliance Website – Logo on event page

Alliance Social – 1 pre-event recognition post  
– 1 IG post/story mention & tag day of event  
– 1 post-event recognition post

Alliance Newsletter – 1 multi-sponsor recognition



# Add-ons

**\$10 - \$420**

## PERKS

- Golf for four - \$420
- Golf for two - \$250
- Branded golf card - \$250
- Contest package (per golfer) - \$40
  - 1 mulligan
  - 2 raffle tickets
- Extra shot (putting competition) - \$10
- Raffle tickets - \$10
- Post-event photos gallery - \$5-200

# Raffle Donations

Event – Golf course hole decoration  
of your choice

Event – Golf for four

Event – Golf cart branding  
opportunity

Event – Swag bag opportunity

Event – Verbal recognition

# Deliverables

**LOGOS:** Logos will appear on Summit web page. Sponsors to submit logos to staff by uploading to the [Sponsor Logos folder](#) using the following specs:

Size: 1500px minimum

File type: .png or jpg

file name: BRAND\_Summit2024

If you would like an outbound link accompanying your logo, please email staff your website and/or social handles. Must submit logos and links to staff by 4/20.

**BANNERS:** Sponsors are responsible for providing, delivering, and setting up their own banners and displays.

**SWAG BAGS:** All items are subject to staff approval and must be 502-compliant. Must be physically delivered to staff or in communication with staff about delivery by 5/1.

**SOCIAL MEDIA:** Custom reel ads will be published to Alliance Instagram and Facebook. Pinned ads will remain pinned until 5/31. Sponsors are responsible for delivering brand logo & caption to staff for reel & post ads within 2 weeks of securing sponsorship. Individual recognition & multi-sponsor posts are published at staff's schedule & discretion.

**POST-EVENT RECOGNITION:** 1 multi-sponsor recognition post means sponsor names will be collectively listed in a single post-event newsletter with outbound link to sponsor website and/or social, and a single post-event Instagram post and Facebook post. Dates TBD by staff.

**VERBAL RECOGNITION:** Verbal recognition of sponsorship on the day of the event.



# THE CANNABIS ALLIANCE

Thank you for supporting The Cannabis Alliance. We're looking forward to another memorable and impactful Summer Classic together! Questions about sponsorship details? Need assistance securing a sponsorship? We're here to help!

Kristen Angelo

Membership & Marketing Director

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(253) 310-2355

[Contact Us](#)

[Secure a Sponsorship](#)