

A stylized landscape illustration featuring a large, light orange sun in the upper center, partially obscured by the main title text. Below the sun are several jagged, grey mountain peaks. In the foreground, there are smaller, more detailed mountain ranges rendered in shades of blue and teal, with fine lines suggesting texture and depth. The overall style is modern and graphic.

HIGH STAKES:
RESILIENCY IN A
SHIFTING LANDSCAPE

May
10
2024

OVERVIEW

THIS YEAR MARKS THE CANNABIS ALLIANCE'S 9TH ANNUAL WASHINGTON CANNABIS SUMMIT!

THIS ALL-DAY EVENT PROVIDES A DYNAMIC PLATFORM FOR INDUSTRY PROFESSIONALS, EXPERTS, POLICYMAKERS, AND ADVOCATES TO DISCUSS INSIGHTS, TRENDS, DEVELOPMENTS, AND BEST PRACTICES IN THE INDUSTRY.

JOIN US AS A SPONSOR FOR A UNIQUE OPPORTUNITY TO DEMONSTRATE INDUSTRY RESPONSIBILITY AND LEADERSHIP WHILE INCREASING BRAND AWARENESS AND REPUTABILITY.

May
10
2024



EVENT VENUE & DETAILS

EVENT VENUE - THE COLLECTIVE, 400 DEXTER AVE N STE 100, SEATTLE

AFTER-PARTY VENUE - CANTEENM, 201 WESTLAKE AVE N, SEATTLE

**0.04 mi. distance between venue locations / 2 min. drive, 8 min. walk*

9:00-10:00 - REGISTRATION

10:00-10:30 - WELCOME - EXECUTIVE DIRECTOR

10:30-11:00 - OPENING KEYNOTE

11:00-12:15 - FIRST PANEL

12:15-12:30 - BREAK

12:30-1:15 - SECOND PANEL

1:15-2:15 - LUNCH-KEYNOTE

2:15-3:30 - THIRD PANEL

3:30-3:45 - BREAK

3:45-4:30 - FOURTH PANEL

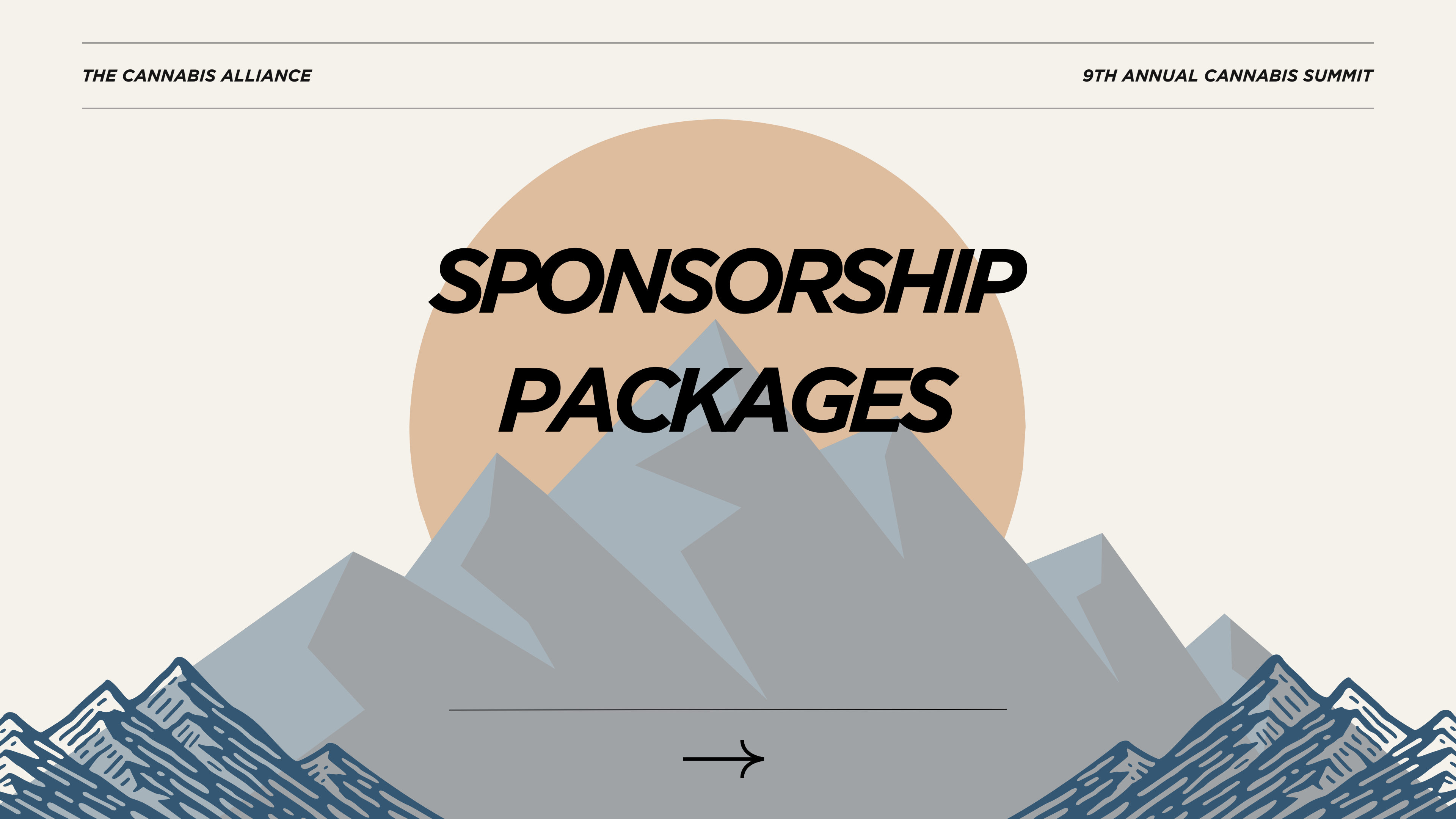
4:30-5:00 - CLOSING KEYNOTE

5:00-6:00 - COCKTAIL HOUR

6:00-9:00 - AFTERTPARTY

May
10
2024





SPONSORSHIP PACKAGES



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May
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CO-PRESENTING SPONSOR

\$5000

EVENT - 8 SUMMIT REGISTRATIONS
EVENT - 8 DRINK TICKETS FOR EVENT
AND/OR AFTERPARTY

EVENT - FEATURED SIGNAGE/BANNER
EVENT - VERBAL RECOGNITION
EVENT - PROMOTIONAL TABLE
EVENT - MATERIAL ON TABLES
EVENT - SWAG BAG OPPORTUNITY

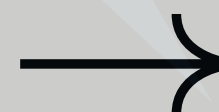
ALLIANCE WEBSITE - LARGE LOGO, 1ST ROW

ALLIANCE BLOG - "SPONSOR SPOTLIGHT" INTERVIEW ARTICLE
WITH 6K SUBSCRIBER NEWSLETTER BLAST

ALLIANCE SOCIAL - CO-PRESENTING TITLE MENTION & TAG ON
ALL SUMMIT-RELATED SOCIAL POSTS
1 15-SEC. REEL AD PINNED TO FB & IG
1 INDIVIDUAL RECOGNITION POST
1 INTERVIEW ARTICLE POST

ALLIANCE NEWSLETTER - 1 MULTI-SPONSOR RECOGNITION

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BREAKFAST SPONSOR

\$3000

EVENT - 4 SUMMIT REGISTRATIONS
EVENT - 4 DRINK TICKETS FOR EVENT
AND/OR AFTERPARTY

EVENT - VERBAL RECOGNITION
EVENT - MATERIAL ON TABLES
EVENT - SWAG BAG OPPORTUNITY
EVENT - BREAKFAST & DRINK TABLE SIGNAGE
(*BREAKFAST)

ALLIANCE WEBSITE - LOGO, 2ND ROW

ALLIANCE BLOG - "SPONSOR SPOTLIGHT" INTERVIEW ARTICLE
WITH 6K SUBSCRIBER NEWSLETTER BLAST

ALLIANCE SOCIAL - 1 CUSTOM AD POST
1 INTERVIEW ARTICLE POST
1 INDIVIDUAL RECOGNITION POST

ALLIANCE NEWSLETTER - 1 MULTI-SPONSOR RECOGNITION

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LUNCH SPONSOR

\$3000

EVENT - 4 SUMMIT REGISTRATIONS
EVENT - 4 DRINK TICKETS FOR EVENT
AND/OR AFTERPARTY

EVENT - VERBAL RECOGNITION
EVENT - MATERIAL ON TABLES
EVENT - SWAG BAG OPPORTUNITY
EVENT - BUFFET & DRINK TABLE SIGNAGE
(*LUNCH)

ALLIANCE WEBSITE - LOGO, 2ND ROW

ALLIANCE BLOG - "SPONSOR SPOTLIGHT" INTERVIEW
ARTICLE

WITH 6K SUBSCRIBER NEWSLETTER BLAST

ALLIANCE SOCIAL - 1 CUSTOM AD POST
1 INTERVIEW ARTICLE POST
1 INDIVIDUAL RECOGNITION POST

ALLIANCE NEWSLETTER - 1 MULTI-SPONSOR RECOGNITION

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AFTER-PARTY SPONSOR

\$2000

EVENT - 4 SUMMIT REGISTRATIONS
EVENT - 4 DRINK TICKETS FOR EVENT
AND/OR AFTERPARTY

EVENT - FEATURED SIGNAGE/BANNER
AT EVENT & AFTER-PARTY VENUES

EVENT - VERBAL RECOGNITION
EVENT - SWAG BAG OPPORTUNITY

ALLIANCE WEBSITE - LOGO, 2ND ROW

ALLIANCE SOCIAL - 1 INDIVIDUAL RECOGNITION POST

ALLIANCE NEWSLETTER - 1 MULTI-SPONSOR RECOGNITION

*Venue details: 6-8pm @ Canteen M, up to 40 attendees
1 drink ticket per after-party attendee*

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DRINK TICKET SPONSOR

\$2000

EVENT - 4 SUMMIT REGISTRATIONS
EVENT - 4 DRINK TICKETS FOR EVENT
AND/OR AFTERPARTY

EVENT - BRANDED DRINK TICKETS
EVENT - FEATURED SIGNAGE/BANNER
EVENT - VERBAL RECOGNITION
EVENT - SWAG BAG OPPORTUNITY

ALLIANCE WEBSITE - LOGO, 2ND ROW

ALLIANCE SOCIAL - 1 INDIVIDUAL RECOGNITION POST

ALLIANCE NEWSLETTER - 1 MULTI-SPONSOR RECOGNITION

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PLATINUM SPONSOR

\$1500

EVENT - 4 SUMMIT REGISTRATIONS
EVENT - 4 DRINK TICKETS FOR EVENT
AND/OR AFTERPARTY

EVENT - VERBAL RECOGNITION
EVENT - SWAG BAG OPPORTUNITY

ALLIANCE WEBSITE - LOGO, 3RD ROW

ALLIANCE SOCIAL - 1 MULTI-SPONSOR RECOGNITION POST

ALLIANCE NEWSLETTER - 1 MULTI-SPONSOR RECOGNITION
NEWSLETTER

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GOLD SPONSOR

\$1000

EVENT - 2 SUMMIT REGISTRATIONS
EVENT - 2 DRINK TICKETS FOR EVENT
AND/OR AFTERPARTY

EVENT - VERBAL RECOGNITION
EVENT - SWAG BAG OPPORTUNITY

ALLIANCE WEBSITE - LOGO, 4TH ROW

ALLIANCE SOCIAL - 1 MULTI-SPONSOR RECOGNITION POST

ALLIANCE NEWSLETTER - 1 MULTI-SPONSOR RECOGNITION

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SILVER SPONSOR

\$750

EVENT - 1 SUMMIT REGISTRATION
EVENT - 1 DRINK TICKET FOR EVENT
OR AFTERPARTY

EVENT - VERBAL RECOGNITION
EVENT - SWAG BAG OPPORTUNITY

ALLIANCE WEBSITE - LOGO, 4TH ROW

ALLIANCE SOCIAL - (1) MULTI-SPONSOR RECOGNITION POST

ALLIANCE NEWSLETTER - (1) MULTI-SPONSOR RECOGNITION

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VIRTUAL SPONSOR

\$1000

EVENT - VERBAL RECOGNITION
EVENT - BRANDING ON VIRTUAL PLATFORM
EVENT - LOGO IN WINDOW DURING LIVE EVENT

ALLIANCE WEBSITE - LOGO, 3RD ROW
ALLIANCE SOCIAL - 1 MULTI-SPONSOR
RECOGNITION POST
ALLIANCE NEWSLETTER - 1 MULTI-SPONSOR
RECOGNITION POST

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EXHIBITOR TABLE

\$1000

EVENT - 1 SUMMIT REGISTRATION
EVENT - 1 DRINK TICKET FOR EVENT
OR AFTERPARTY

EVENT - ONE 6' EXHIBIT/PROMO TABLE
EVENT - SWAG BAG OPPORTUNITY

ALLIANCE WEBSITE - LOGO, 6TH ROW

ALLIANCE SOCIAL - (1) MULTI-SPONSOR
RECOGNITION POST

ALLIANCE NEWSLETTER - (1) MULTI-SPONSOR
RECOGNITION

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KEYNOTE SPONSOR

\$750

EVENT - 2 SUMMIT REGISTRATIONS
EVENT - 2 DRINK TICKETS FOR EVENT
AND/OR AFTERPARTY

EVENT - VERBAL RECOGNITION AT TIME
OF KEYNOTE

EVENT - LOGO ON ALL KEYNOTE
PROMOTIONAL MATERIAL

EVENT - SWAG BAG OPPORTUNITY

ALLIANCE WEBSITE - LOGO, 5TH ROW

ALLIANCE SOCIAL - (1) MULTI-SPONSOR
RECOGNITION POST

ALLIANCE NEWSLETTER - (1) MULTI-SPONSOR
RECOGNITION

ALLIANCE VIDEO - 30-60 SEC. PROMO FOR
REPLAYS (YOUR KEYNOTE)

ALLIANCE VIDEO - BRANDED BUMPERS REPLAY

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PANEL SPONSOR

\$600

EVENT - 1 SUMMIT REGISTRATION
EVENT - 1 DRINK TICKET FOR EVENT
OR AFTERPARTY

EVENT - VERBAL RECOGNITION AT TIME
OF PANEL

EVENT - LOGO ON ALL PANEL PROMOTIONAL
MATERIAL

EVENT - SWAG BAG OPPORTUNITY

ALLIANCE WEBSITE - LOGO, 5TH ROW

ALLIANCE SOCIAL - (1) MULTI-SPONSOR RECOGNITION POST

ALLIANCE NEWSLETTER - (1) MULTI-SPONSOR
RECOGNITION

ALLIANCE VIDEO - 30-60 SECOND PROMO FOR REPLAYS
(YOUR PANEL)

ALLIANCE VIDEO - BRANDED BUMPERS REPLAY

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BANNER SPONSOR

\$500

EVENT - BANNER (*PROVIDED BY SPONSOR)
EVENT - SWAG BAG OPPORTUNITY

ALLIANCE WEBSITE - LOGO, 6TH ROW

ALLIANCE SOCIAL - (1) MULTI-SPONSOR RECOGNITION POST

ALLIANCE NEWSLETTER - (1) MULTI-SPONSOR RECOGNITION

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DELIVERABLES

LOGOS: Logos will appear on Summit web page. Sponsors to submit logos to staff by uploading to the [Sponsor Logos folder](#) using the following specs:

Size: 1500px minimum
File type: .png or jpg
file name: BRAND_Summit2024

If you would like an outbound link accompanying your logo, please email staff your website and/or social handles. Must submit logos and links to staff by 4/20.

BANNERS: Sponsors are responsible for providing, delivering, and setting up their own banners and displays.

SWAG BAGS: All items are subject to staff approval and must be 502-compliant. Must be physically delivered to staff or in communication with staff about delivery by 5/1.

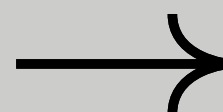
SOCIAL MEDIA: Custom reel ads will be published to Alliance Instagram and Facebook. Pinned ads will remain pinned until 5/31. Sponsors are responsible for delivering brand logo & caption to staff for reel & post ads within 2 weeks of securing sponsorship. Individual recognition & multi-sponsor posts are published at staff's schedule & discretion.

BLOG INTERVIEWS: Interview questionnaire must be submitted to staff by 4/20. Interviews will receive one individual blast to TCA 6k newsletter subscribers during the month of May titled "Sponsor Spotlight." Includes up to five outbound links, one hyperlinked keyword phrase of sponsor's choice, logo, and up to 10 photos (provided by sponsor).

POST-EVENT RECOGNITION: 1 multi-sponsor recognition post means sponsor names will be collectively listed in a single post-event newsletter with outbound link to sponsor website and/or social, and a single post-event Instagram post and Facebook post. Dates TBD by staff.

VERBAL RECOGNITION: Verbal recognition of sponsorship on the day of the event.

No guarantee of inclusion if submissions are received after deadlines.



THANK YOU

QUESTIONS? CONTACT US!

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SAVE THE DATE!
JUNE 20-22, LEAVENWORTH

INTERESTED IN SPONSORING OUR
SUMMER EVENT? CLICK BELOW!

[CANNABIS ALLIANCE
SUMMER CAMP](#)

